



Company Name: _____ Date: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Telephone: _____ Fax: _____ Cell/Other: _____
E-mail: _____ Website: _____
Name of individual(s) working the booth: _____

BOOTH REQUEST

- I am interested in the following space size: _____ ft. x _____ ft.
If available, I prefer (check all that apply):
[] corner booth [] in-line booth [] end cap [] island

Please answer the following questions:

Yes No

- 1) Do you use plastic skirting? [] []
2) Do you use handmade signs? [] []
3) Do you intend to use floorcovering in your booth? [] []
4) Does your exhibit meet the height requirements as set forth via the diagram in the sales kit? [] []
5) Can you decorate your booth for the Spring season? [] []
6) Is there a concern manning your booth at all times? [] []
7) I understand, that if accepted, I will be required to submit a \$100 deposit to be returned after the close of the show for not tearing down before 5pm (EST) on Sunday, Mar 6th, 2011. The deposit will forfeited for those who tear down before 5pm (EST). [] []
8) Is your item a "pitch" product? [] []
9) Do you use a microphone? [] []
10) Do you use any signs that need to be hung higher than 8 feet? [] []
11) Do you realize you can earn a \$50 gas card for each qualified, new exhibitor you refer to our show? [] []
12) Is your product related to the show theme? [] []
How is it related? _____
13) In what other shows do you exhibit? _____

Comments: _____

List products or service to be sold, displayed or advertised. Be specific. Attach additional pages as needed.

Products not listed must be removed from your booth. _____

Application Process: This is an application, NOT A CONTRACT. Space contracts will be issued after your space application has been reviewed and approved. To apply for space, this application must be filled out completely and returned with pictures of product, previous booth set-ups and required deposit (see payment schedule). Applications received without deposit and pictures will not be considered and will be returned. If no space is available, or if the application is rejected, the deposit will be refunded. Show management reserves the right to deny exhibit space contracts to exhibits judged to be of inappropriate quality or character.

I/We have read and agree to the terms of the application process as listed above. Signature/date: _____

PAYMENT SCHEDULE: A deposit equal to 1/2 of the total booth price is required with this application. The remaining 1/2 is due on or before 1/3/11. If this application is being submitted after 1/3/11, payment in full is due with application.

Please complete the following, enclose deposit, and photos and return

- Total cost of space size requested \$ _____
Required tear down deposit \$ 100.00
Deposit included w/this application \$ _____
Remaining Balance Due: \$ _____

[] Check enclosed for payment - make checks payable to: HSI Show Productions Check # _____

[] Charge to my Credit Card (circle one): MC / Visa / Discover

Account Number: _____ Code: _____ Expiration Date: _____

Billing Address: _____ Zip Code: _____

Signature: _____